



Fall/Winter 2018 Advertising Agreement

Go Local Flathead Valley • 756-8993 • golocal@golocalflathead.org

Get 10% off with one of these discounts:

- Early Bird: Pay for your ad before Friday, October 5th and save 10%
- Reserve both Fall/Winter 2018 and Spring/Summer 2019 ad space now and get 10% off both ads
- Recruit a new (never advertised) business and you'll both receive 10% off your advertisement

** Limit one discount per ad*

Inside Page Ad Sizes			Special Placement		
Full color on high quality gloss paper	10% off	Full price	Please call for availability	10% off	Full price
<input type="checkbox"/> Full Page (7"x9.25")	\$307	\$340	<input type="checkbox"/> Inside Covers, Pages 2-5, Facing Inside Back Cover	\$329	\$365
<input type="checkbox"/> 1/2 Page - Horizontal (7"x4.25")	\$194	\$215	<input type="checkbox"/> Outside Back Cover	\$356	\$395
<input type="checkbox"/> 1/2 Page - Vertical (3.25"x8.875")	\$194	\$215	<input type="checkbox"/> Two Page Spread	\$614	\$680
<input type="checkbox"/> 1/4 Page (3.25"x4.25")	\$135	\$150			
<input type="checkbox"/> 1/8 Page (3.25"x1.875")	\$95	\$105			

Please complete all of the following information:

- Ad design:**
 - I wish to use my ad from the previous issue.
 - I wish to use my ad from the previous issue with the following changes (Please note: complex changes will be done by Highline Design at a charge of \$65 per hour, minimum charge \$32.50):

 - I wish to have Highline Design create my ad. I understand that I will be charged \$65 per hour.
 - I will supply my own camera ready ad (please contact us for ad specs). I understand that if it does not meet the ad specifications, I will be charged \$65 per hour to change my ad so that it does meet the specs. **Only ads submitted with correct specifications will be accepted without extra charge.**
- Social media icons to include on my ad:** Facebook Instagram Twitter Other: _____
- Community section:** Ads are generally grouped by geographical location. Please check section for ad placement.
 - Bigfork Columbia Falls/West Glacier Kalispell/West Valley Lakeside/Somers Whitefish
- I wish to have magazines distributed at my business:** Yes No

Payment method:

<input type="radio"/> Check	<input type="radio"/> Invoice Me: Invoice will be mailed. Payment due net-30 days. Overdue invoices subject to 90-day service charge of \$10.00.	<input type="radio"/> Pay Online: Secure online credit card payments through PayPal. Go to www.golocalflathead.org/advertise/ . Choose ad size and click "Pay Now" button.
<input type="radio"/> Cash		

Date: _____

*Business Name: _____ *Contact Name: _____

*Email: _____ *Phone: _____

*Physical Address: _____ *City: _____

*Mailing Address: (if different) _____

Total amount enclosed: \$ _____ *Signature _____

**Your ad will not be processed unless this information is provided*

By signing here, you agree to meet the terms and specifications of this agreement.

Make checks payable to: Go Local Flathead

Mail to: Go Local Flathead / 14 3rd Street East, Ste. 240 / Kalispell, MT 59901 / 406.756.8993

Early Bird Deadline is Friday, October 5th. All ads due Monday, October 15th.

Are You a Locally Owned Business?

Below you will find five criteria that are used by reputable "Buy Local" campaigns and organizations around the country. If you meet all of these criteria, you are eligible to advertise in our next edition.

1. Is your business registered in the state of Montana? Is your business privately, worker, community, or cooperatively owned? Yes No

2. Do the business owners who have a controlling interest, totaling greater than 50% of the business ownership, live in Flathead County, Montana? Yes No

3. Do you have full autonomy to make your own independent decisions regarding your unique business and its purchasing, operations and distribution, as well as the name and look of your business? Yes No

4. Do you pay all your own marketing, rent and other business expenses (without assistance from, or payment to, a corporate headquarters)? Yes No

Thank you for taking the time to answer these questions. If you answered yes to all of them, you are encouraged to place an ad in the guide. If you did not answer "yes" to all the questions above but consider yourself a local business, please feel free to call 756-8993 to discuss further.

The categories for the Go Local Flathead guide are as follows:

Please indicate the category you would like your business to be listed under in the index

- Restaurants & Bars: Restaurants, bars, cafes, coffee shops, etc.
- Arts & Culture: Museums, theaters, art & music schools, art galleries, etc.
- Shopping: Clothing, shoes, sports, thrift, hardware, furniture, gifts, groceries, natural foods, etc.
- Accommodations: Inns, Bed & Breakfasts, campgrounds, hotels, motels, vacation rentals, etc.
- Activities & Entertainment: Farmers' markets, tours, outdoor adventures, classes, etc.
- Service: Contractors, plumbers, electricians, lawn maintenance, cleaners, banks, etc.

Distribution: Go Local Flathead Guides are distributed through 150+ businesses and public venues throughout the valley, including Glacier International Airport. The guide will also be available online with hyperlinks to websites or social media icons placed in your ad.

Please mail or email this completed form to:

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